

Rebuilding The Republican Party: A Blueprint For Success in 2010 and 2012

Chapter One

Because You are Lukewarm

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Many Republicans woke up on Wednesday morning, November 5, 2008 depressed and discouraged. Their party's Presidential candidate, John McCain, had just been soundly defeated by Barack Obama, losing the popular vote by six percent, and the Electoral College vote by more than a two to one margin. Things weren't much better in Congress, where more than twenty-five seats in the House of Representatives went from Republican control to Democratic control, giving the Democrats at least a 255 to 180 margin. In the Senate, the Republicans lost at least six seats, and depending on how the recounts went, as many as nine, giving the Democrats anywhere from a 57 to 43 to 60-40 margin. With a 60 vote margin, the Senate would be filibuster proof, and there would be no constraint on the liberal Democratic agenda of President-elect Obama, Speaker Pelosi, and Majority Leader Reid.

Republican moderates and RINOs (Republicans In Name Only) had engineered this electoral disaster by conceding on virtually every principle of conservative governance, and now, like rats scurrying from a sinking ship, some of them were engaged in cowardly attempts to pin the blame on Vice Presidential nominee Sarah Palin for the party's failing.

But the origins of the disaster lay not in Palin's devotion to conservative principles. Instead, it could be found in the kind of ideological timidity that had increasingly begun to characterize the policies of Republican leaders throughout the second term of the George W. Bush administration. The Biblical verse found in *Revelations 3:16* captures this sentiment:

So, because you are lukewarm—neither hot nor cold—I am about to spit you out of my mouth.

Voters across the country, Republicans and Democrats alike, threw the lukewarm policies of John McCain out of their voting booths. While their rejection of Bush and McCain's policies were not exactly an acceptance of the red hot socialist policies of Barack Obama and his Democratic colleagues, it served to give the Democrats the chance to implement their agenda.

The road back to political power for Republicans in 2010 and 2012 can be found in a return to the conservative policies of limited government, lower taxes, and lower spending., communicating that message clearly and cleanly using state of the art media, aggressively evangelizing to voters under the age of thirty, contesting previously uncontested Congressional seats in every election cycle, kicking RINOs out of the party, and encouraging every day Republicans to become engaged and active—either running for office or mentoring high school Republican clubs that focuses on educating kids in a fun way about conservative principles, the Constitution, and American History.

Check back soon for the rest of Chapter One.